

OPPORTUNITIES AND RISKS WITH THE WORLD AT A CROSSROAD 20.55

Explore online at pgim.com/outlooks

The global economy has continued its momentum, retaining a level of resilience that has withstood a flurry of challenges ranging from tighter monetary policy and borrowing conditions to a rise in geopolitical tensions. The US has powered global growth amid divergent results around the world, and with inflation cooling, central banks have either cut interest rates or signaled their intention to loosen policy. Still, policymakers at the Federal Reserve and elsewhere remain wary of risks to the outlook. Elections in the US, UK, European Union, India and France could set the stage for new policy paths in major economies. Meanwhile, elevated rates and forecasts for slower growth have brought renewed attention to budget deficits and potential fiscal risks.

With the macro and policy outlook seemingly at a crossroad, it will be crucial for long-term investors to remain agile to both measure risk and capture opportunities as they emerge. PGIM brings together the following perspectives from its affiliates to help investors navigate a complex environment and capture a diverse set of opportunities across a range of asset classes, sectors and regions.

PGIM Fixed Income

Global political developments not only add to future uncertainty, but they also threaten to increase the fiscal risks already prevalent in the post-COVID environment. And elevated interest rates only aggravate the fiscal arithmetic. As a result, sovereign yield curves for countries with high debt burdens and large deficits may be intermittently subject to upward pressure on long rates. One aspect of the global economy's emergence from the post-COVID boil is the return of some "traditional" market constructsinflation that is approaching targets, interest rates that are sitting near more historically normal levels, and newfound room for central banks to ease policy. The forces behind these constructs bolster our "moderation" base case for the global economy over the coming 12 months. Our ongoing expectation for rangebound rates is a key component of the strategic, asset-allocation case for bonds. Indeed, the relative-value shift over the last few years has typically positioned bonds for compelling risk-adjusted returns. Furthermore, if stocks experience a sharp correction while the Fed is on hold or cutting rates, bonds on most occasions act as portfolio shock absorbers.

Read the outlook

PGIM Quantitative Solutions

"Will they, won't they" remains center stage for central banks with the Fed taking outsized importance. US inflation has made progress back toward the Fed's 2% target. Falling inflation in developed markets outside the US has provided room for a number of central banks to cut rates in response to weak economic activity. The macro environment in the US continued to be supportive of risk assets in Q2 2024 with equities posting solid gains, while fixed income returns finished the first half slightly down. While economic growth remains solid, the summer months have historically seen lower volumes and lackluster markets. November's US presidential election is also likely to impact markets, with equity market volatility typically increasing in the months leading up to elections. Stock valuations suggest that much of the optimism around economic and earnings growth has already been priced in, with the S&P 500 forward multiple well above historical averages. Commodities are likely to live up to their historical track record as late-cycle plays, given that prices have typically climbed with rising inflation and solid demand.

Read the outlook

Jennison Associates

As we reach the year's halfway point, markets continue to focus on and reward companies that are generating growth at aboveaverage rates. Profits generally are growing at a faster rate than the previous year and the economy has remained largely resilient. The consumer slowdown is gathering pace but does not suggest acute distress. Strong employment and growing wages will likely continue to support a positive backdrop, though with moderating gains over the balance of the year. Fundamentals in the information technology sector are being driven by the disruptive opportunity for AI and the digital transformation of consumers and businesses, especially the mega-cap companies in the space that can invest heavily to stay ahead with innovation and disruption. The longer-term underlying strength in these business models and their secular revenue/profit trends remain solid and were highlighted across the overall sector's reported earnings these past few quarters. We also address investment themes across the healthcare, utilities, midstream energy infrastructure, and financial sectors.

Read the outlook

PGIM Real Estate

On the back of easing monetary conditions and improving investment market liquidity, global real estate values are reaching a turning point. Thus 2024 is all about changing the narrative around global real estate and the way investment portfolios are constructed. Asia-Pacific is leading the recovery, along with global logistics markets, and the outlook is for stronger returns ahead across the board from 2025. As returns turn a corner, 2024 represents a compelling entry point across the risk spectrum. Investment themes are driven by ongoing structural trends and tactical opportunities from a dislocated market. And when it comes to building a resilient, growth-driven portfolio, city and local market dynamics matter. Geography is overtaking sector again as the most important driver of returns, and portfolio decisionmaking needs to reflect this new reality, combining themes with location considerations.

Read the outlook

THE PURSUIT OF OUTPERFORMANCE

For Professional Investor Use Only. All investments involve risks, including possible loss of principal. Past performance is not indicative of future results.

The information contained herein is provided by PGIM, Inc., the principal asset management business of Prudential Financial, Inc. (PFI), and a trading name of PGIM, Inc. and its global subsidiaries. PGIM, Inc. is an investment adviser registered with the U.S. Securities and Exchange Commission (SEC). Registration with the SEC does not imply a certain level of skill or training.

In the United Kingdom, information is issued by PGIM Limited with registered office: Grand Buildings, 1-3 Strand, Trafalgar Square, London, WC2N 5HR. PGIM Limited is authorized and regulated by the Financial Conduct Authority ("FCA") of the United Kingdom (Firm Reference Number 193418). In the European Economic Area ("EEA"), information is issued by PGIM Netherlands B.V. with registered office: Gustav Mahlerlaan 1212, 1081 LA Amsterdam, The Netherlands. PGIM Netherlands B.V. is, authorized by the Autoriteit Financiële Markten ("AFM") in the Netherlands (Registration number 15003620) and operating on the basis of a European passport. In certain EEA countries, information is, where permitted, presented by PGIM Limited in reliance of provisions, exemptions or licenses available to PGIM Limited under temporary permission arrangements following the exit of the United Kingdom from the European Union. These materials are issued by PGIM Limited and/or PGIM Netherlands B.V. to persons who are professional clients as defined under the rules of the FCA and/or to persons who are professional clients as defined under the rules of the FCA and/or to persons who are professional clients as defined under the rules of the FCA and/or to persons who are professional clients as defined under the rules of the FCA and/or to persons who are professional clients as defined under the rules of the FCA and/or to persons who are professional clients as defined under the rules of the FCA and/or to persons who are professional clients as defined under the rules of the FCA and/or to persons who are professional CONSOB). In Japan, information is provided by PGIM Lapan" and/or PGIM Real Estate (Japan) Ltd. ("PGIM Japan, a registered Financial Instruments Business Operator with the Financial Services Agency of Japan offers various investment management services in Japan. PGIMREJ"). PGIM Gingapore) Pte. Ltd. ("PGIM Singapore"), a regulated entity with the Monetary Authority of Singapore under a Capital Markets Services License to conduct fund man

These materials are for informational or educational purposes only. The information is not intended as investment advice and is not a recommendation about managing or investing assets. In providing these materials, PGIM is not acting as your fiduciary. These materials represent the views, opinions and recommendations of the author(s) regarding the economic conditions, asset classes, securities, issuers or financial instruments referenced herein. Distribution of this information to any person other than the person to whom it was originally delivered and to such person's advisers is unauthorized, and any reproduction of these materials, in whole or in part, or the divulgence of any of the contents hereof, without prior consent of PGIM is prohibited. Certain information contained herein has been obtained from sources that PGIM believes to be reliable as of the date presented; however, PGIM cannot guarantee the accuracy of such information, assure its completeness, or warrant such information will not be changed. The information contained herein is current as of the date of issuance (or such earlier date as referenced herein) and is subject to change without notice. PGIM has no obligation to update any or all of such information; nor do we make any express or implied warranties or representations as to the completeness or accuracy or accept responsibility for errors. These materials are not intended as an offer or solicitation with respect to the purchase or sale of any security or other financial instrument or any investment management services and should not be used as the basis for any investment decision. No risk management technique can guarantee the mitigation or elimination of risk in any market environment. Past performance is not a guarantee or a reliable indicator of future results and an investment could lose value. No liability whatsoever is accepted for any loss (whether direct, or consequential) that may arise from any use of the information contained in or derived from this report. PGIM and its affil

PGIM and its affiliates may develop and publish research that is independent of, and different than, the recommendations contained herein. PGIM's personnel other than the author(s), such as sales, marketing and trading personnel, may provide oral or written market commentary or ideas to PGIM's clients or prospects or proprietary investment ideas that differ from the views expressed herein.

Prudential Financial, Inc. of the United States is not affiliated in any manner with Prudential plc, incorporated in the United Kingdom or with Prudential Assurance Company, a subsidiary of M&G plc, incorporated in the United Kingdom.

© 2024 PFI and its related entities, registered in many jurisdictions worldwide.